

HESTER BUELL

U X D E S I G N E R

PERSONAL PROFILE

UX Designer with a specialization in research and background in human services. I'm passionate about creating a beautiful product that solves real problems for users.

CONTACT INFO



Phone
630-297-1372



Email
Buellhester@gmail.com



Portfolio
hesterbuell.com

MY SKILLS

Usability Testing



User Research



Product Management



Wireframing



User Journeys



Prototyping



Information Architecture



EXPERIENCE

Lead UX Designer

July 2022 - Present

Alliance for Sustainability

- Lead team of UX and UI designers in collaboration with marketing and content teams, facilitating ideation and delegating tasks.
- Meet with community stakeholders to gather insights and incorporate feedback.
- Conduct qualitative research with target users, and use findings to inform design.

UX Designer

October 2021 - January 2022

Buell Manufacturing

- Collaborated with stakeholders and employees across multiple teams throughout design process.
- Conducted user research to understand usability concerns and barriers to conversion.
- Presented stakeholders with deliverables and incorporated feedback into the design.
- Built low-to-high fidelity wireframes on Figma and conducted handoff to the development team.

UX/UI Designer

March 2021 - May 2022

CareerFoundry, Student Projects

- Conducted qualitative and quantitative research, developed user personas and wireframes, and completed a clickable prototype.
- Continuously incorporated feedback and testing results into the product design, collaborating with mentors and other designers.

EDUCATION HISTORY

Career Foundry

2021 - 2022

UX Design Certification

- Collaborated with mentors and designers, and delivered two end-to-end app designs.

Wheaton College

2011 - 2015

BA, Psychology

- Magna Cum Laude
- Psi Chi Honors Society